

MINI LIFESTYLE.

COLLECTION 2025.



LIVE IN THE FAST LANE.

Born from the track, built for the future—the new MINI JCW Lifestyle Collection takes the spirit of JCW beyond the driver's seat. With a bold, minimalist aesthetic and forward-thinking design, these urban essentials channel the raw energy of the next-gen JCW lineup. Iconic yet redefined. Sporty yet sophisticated. Designed to make a statement—on the road and in the streets.



JCW TEXTILES.



JCW LOGO T-SHIRT WOMEN'S

100% organic cotton
White
XXS-XL 80 14 5 B54 EA6-EB1
50% recycled cotton, 50% organic cotton
Black
XXS-XL 80 14 5 B54 EB2-EB7



JCW LOGO T-SHIRT MEN'S

100% organic cotton
White
S-XXL 80 14 5 B54 EC4-EC8,
XXXL 80 14 5 B5D 145
50% recycled cotton, 50% organic cotton
Black
S-XXXL 80 14 5 B54 ED0-ED5



JCW LOGO HOODIE WOMEN'S

75% organic cotton, 25% recycled cotton
Black
XXS-XL 80 14 5 B54 EB8-EC3



JCW LOGO HOODIE MEN'S

75 % organic cotton, 25 % recycled cotton
Black
S-XXXL 80 14 5 B54 ED6-EE1



JCW LOGO CAP

98% organic cotton, 2% elastane
White
80 16 5 B54 F26
Black
80 16 5 B54 F27



JCW LOGO T-SHIRT KIDS

100 % organic cotton
White
98-140 80 14 5 B54 EE2-EE9





JCW BAGS & LUGGAGE.



JCW LOGO ORGANISER POUCH

100% recycled nylon
Lining: 100% recycled PET
Black
80 21 5 B54 F30
16.5 x 20 x 5 cm



JCW LOGO TRAVELLER BAG

100% recycled nylon
Lining: 100% recycled PET
Black
80 22 5 B54 F32
44 x 31 x 21 cm
Volume: 28.5l



JCW LOGO BACKPACK

100% recycled nylon
Lining: 100% recycled PET
Black
80 22 5 B54 F31
28 x 45 x 16 cm
Volume: 20l

JCW ACCESSORIES.



JCW LOGO FOLDABLE UMBRELLA

100% recycled PET with PFC-free coating
Black
80 23 5 B54 F37
Folded: 27 x 6 cm
Diameter: 98 cm



JCW LOGO WALKING STICK UMBRELLA

100% recycled PET with PFC-free coating
Black
80 23 5 B54 F38
Length: 82.2 cm
Diameter: 99.5 cm



JCW LOGO TRAVEL MUG 500ML

Body: powder-coated stainless steel
Inside: stainless steel
Lid and closure: BPA-free polymer / PP
Base: silicone pad
Black
80 28 5 B54 F36



JCW LOGO TRAVEL MUG 300ML

Body: powder-coated stainless steel
Inside: stainless steel
Lid and closure: BPA-free polymer / PP
Base: silicone pad
Black
80 28 5 B54 F35



JCW LOGO KEYRING

Stainless steel
Silver
80 27 5 B54 F34
76 x 30 x 3 mm





MINI WORDMARK TEXTILES.



MINI WORDMARK POLO WOMEN'S

95% organic cotton, 5% elastane

White

XXS-XL 80 14 5 B54 EF0-EF5

47% rec. cotton, 47% org. cotton, 6% elast.

Black

XXS-XL 80 14 5 B54 EF6-F01



MINI WORDMARK POLO MEN'S

95% organic cotton, 5% elastane

White

S-XXXL 80 14 5 B54 F08-F13

47% rec. cotton, 47% org. cotton, 6% elast.

Black

S-XXXL 80 14 5 B54 F14-F19



MINI WORDMARK JACKET WOMEN'S

88% recycled nylon, 12% elastane

Black

XXS-XL 80 14 5 B54 F02-F07



MINI WORDMARK JACKET MEN'S

88% recycled nylon, 12% elastane

Black

S-XXXL 80 14 5 B54 F20-F25



MINI WORDMARK CAP

65% recycled polyester, 35% cotton

White

80 16 5 B54 F28

Black

80 16 5 B54 F29

MINI WORDMARK ACCESSORIES.



**MINI WORDMARK
FOLDABLE UMBRELLA**

100% recycled PET
with PFC-free coating
Black
80 23 5 B54 F39
Folded: 26 x 6 cm
Diameter: 98 cm



MINI WORDMARK KEYRING

Stainless Steel
Silver
80 27 5 B54 F33
76 x 30 x 1.5 mm



MINIATURES & MOBILITY.



MINI COOPER SE MINIATURE

Diecast (zinc alloy) with plastic parts
Blazing Blue
80 43 5 B5C FC0
Scale: 1:18



MINI COOPER SE MINIATURE

Diecast (zinc alloy) with plastic parts
British Racing Green
80 43 5 B5C FC1
Scale: 1:18



MINI COOPER SE MINIATURE

Diecast (zinc alloy) with plastic parts
Ocean Wave Green
80 43 5 B5C FC2
Scale: 1:18



MINI ACEMAN SE MINIATURE

Diecast (zinc alloy) with plastic parts
Rebel Red
80 43 5 B5C FC3
Scale: 1:18



MINI ACEMAN SE MINIATURE

Diecast (zinc alloy) with plastic parts
Blazing Blue
80 43 5 B5C FC4
Scale: 1:18



MINI ACEMAN SE MINIATURE

Diecast (zinc alloy) with plastic parts
Melting Silver
80 43 5 B5C FC5
Scale: 1:18



**MINI COOPER SE /
MINI ACEMAN SE PULL-BACK**

Diecast (zinc alloy) with plastic parts
MINI Cooper: Blazing Blue, Sunny Side Yellow / MINI Aceman: Rebel Red, British Racing Green
80 42 5 B5C FC7
Scale: 1:39



MINI ALL4 BABY BIKE

Steel
Chili Red
80 93 5 B32 130
Seat height: 24 cm
Length: 58 cm
Width: 28 cm



MINI ALU BALANCE BIKE

Aluminium
Chili Red
80 93 5 B32 131
Length: 90 cm
Seat height: 35–44 cm



MINI BABY RACER

Non-toxic plastic: polyethylene body with injection-moulded polyamide parts
Chili Red
80 93 5 A21 500
74 x 30 x 40 cm



MINI PUSH-BAR

Grip: foam rubber
Bar: chrome-plated steel
Adapter: non-toxic plastic
Silver / Black
80 93 2 463 105
Adjustable for three lengths: 88 cm, 93 cm, 98 cm





Prices incl. VAT where applicable. Subject to misprints, errors and change without notice. Supplies while stocks last.

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Availability of individual products may vary by country. Please check with your local official MINI dealer.

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[mini.com](https://www.mini.com)

